



## Star Gala Sponsorship Proposal

Saturday, November 13, 2010

### **Super NOVA Presenting Sponsor \$25, 000\*\***

- Sponsor has the opportunity to address the audience with a 5minute speech.
- Your company will receive one double spread, color advertisement event program publication.
- 30 copies of the gala program books.
- Three tables of 8 dinner guests each with prime placement (24 tickets)
- Corporate logo or company name to *always* follow "Star Gala" (i.e., onsite signage, stage, invitation, printed program, web site, press releases, etc.)
- Onstage welcome delivered by a senior company representative
- Brief corporate video shown on monitors during cocktail reception (provided by company, approved by FREC)
- Additional onstage corporate mentions
- Presenter to three (3) Honorees
- Corporate logos (banners)\* with prime placement at gala entrance, at cocktail reception and in dining room
- Full-page, color advertisement on outside back cover of printed program
- Corporate logo with editorial mention prominently placed in printed program
- Corporate logo prominently displayed on sponsorship list in printed program
- Corporate logo with editorial mention prominently placed with link on gala web site
- Corporate logo and editorial mention in gala press releases
- Corporate logo on table cards at company's tables
- VIP, roundtrip ground transportation provided for senior company executive to gala
- Sponsorship ribbons for senior company representatives acknowledging sponsorship level
- Investor Membership to FREC

### **Superstar Sponsor \$20, 000\*\***

As a Super Star Sponsor of the Star Gala, you'll have a highlighted presence through an array of pre-event and onsite opportunities including media campaign promoting FREC and its mission.

- Three tables of 8 dinner guests each with prime placement (24 tickets)
- Corporate logo or company name to *always* follow "Star Gala" (i.e., onsite signage, stage, invitation, printed program, web site, press releases, etc.)
- Onstage welcome delivered by a senior company representative
- Brief corporate video shown on monitors during cocktail reception (provided by company, approved by FREC)
- Additional onstage corporate mentions
- Presenter to two Honorees

- Corporate logos (banners)\* with prime placement at gala entrance, at cocktail reception and in dining room
- Full-page, color advertisement on inside back cover of printed program
- Corporate logo with editorial mention prominently placed in printed program
- Corporate logo prominently displayed on sponsorship list in printed program
- Corporate logo with editorial mention prominently placed with link on gala web site
- Corporate logo and editorial mention in gala press releases
- Corporate logo on table cards at company's tables
- VIP, roundtrip ground transportation provided for senior company executive to gala
- Sponsorship ribbons for senior company representatives acknowledging sponsorship level
- Investor Membership to FREC

### ***Additional Media Benefits***

Corporate logo with prominent placement in full-page color advertisements in Local magazines

### ***Related Opportunities\*\****

Opportunity to co-host with FREC a VIP reception prior to the gala (**Sponsors' and Honoree's Private VIP Reception**)

Opportunity for exhibit booth at gala

Opportunity to provide gift item for gala guests

Opportunity for company visit by an Awards recipient

Opportunity for company representative to join a FREC Committee

Acknowledgment in Event Video

An Awards recipient seated at your company's tables

Group photograph with Awards recipients

Company/Sponsors provides banners

### **Supreme Sponsor \$15, 000**

At this level, your company will receive recognition throughout the evening and added exposure in the Star Gala media campaign.

- Two tables of 8 dinner guests each with preferred placement (16 tickets)
- Onstage introduction of senior corporate representative
- Additional onstage corporate mention
- Presenter to an Honorees
- Corporate logos (banner)\* with prominent placement at cocktail reception and in dining room
- Full-page, color advertisement with preferred placement in printed program
- Corporate logo in [early] sponsorship list in gala invitation
- Corporate logo on sponsorship page in printed program
- Corporate logo on table cards at company's tables
- Corporate logo with link on gala sponsors web site
- Corporate logo and name mention in gala press releases
- Opportunity to provide gift item for gala guests\*

- Sponsorship ribbons for senior company representatives acknowledging sponsorship level
- Investor Membership to FREC

### ***Additional Media Benefits***

Corporate logo with prominent placement in full-page color advertisements in Local magazines

### **Luminary Sponsor \$7, 000**

- One tables of 8 dinner guests each (8 tickets)
- Corporate logo (Banner)\* at cocktail reception
- Full-page, black and white advertisement in printed program
- On-stage corporate mention
- Corporate logo on sponsorship page in printed program
- Corporate logo on table cards at company's tables
- Company name included in [early] sponsorship list in gala invitation
- Company name with link on gala sponsors web site
- Company name included in gala press releases
- Opportunity to provide gift item for gala guests\*
- Corporate Membership to FREC

### **Star Video Production (Event Video and Honorees Interviews) \$ 6, 000**

A special film interview highlighting the honoree and their accomplishments.

- 4 dinner guests
- Receive special recognition with Full page collar ad in printed program
- Acknowledgment in Event Video
- Corporate Membership to FREC
- Company name included in [early] sponsorship list in gala invitation
- Company name included in gala press releases
- Company name with link on gala sponsors web site

### **Idol Sponsor \$3, 000**

- One table of 8 dinner guests with prime placement (8 tickets)
- Half-page, black and white advertisement in printed program
- Corporate logo on table card
- Company name on sponsorship page in printed program
- Company name on gala sponsors page on web site
- Corporate Membership to FREC

### **Leading light Sponsor \$2, 000**

- One table of 8 dinner guests (8 tickets)
- Half-page, black and white advertisement in printed program
- Company name on sponsorship page in printed program
- Small Business Membership to FREC

### **Shining \$1, 800**

- A table of eight (8 tickets)
- Company name on sponsorship page in printed program

A table sponsor **\$1, 500**

### **Prominent \$750**

- 4 dinner guests
- Company name on sponsorship page in printed program

### **Brilliant (Honoree guest ticket) \$225**

- One dinner guest

### **Additional Opportunities**

If you are interested in a different level of contribution, we are seeking underwriters to sponsor specific aspects of the event, such as food, decorations, receptions and displays. You can, for example, sponsor the auction, for as low as \$1500. Each level of contribution varies and may be tailored to your participation.

Auction donations are gratefully accepted. Please call, (786) 234-7697 for information on how you can participate.

### **In-kind Underwriting**

- Value will be established and benefits will be appropriately assigned

### **Advertiser –**

Costs for online and offline ads of different sizes and frequencies

### **Color ADS**

- Full Page \$ 1500
- Half Page \$ 750
- Quarter Page \$ 375
- 1/8 Page \$ 250

### **Black and White ADS**

- Full Page b/w \$ 1000
- Half Page b/w\$ 500
- Quarter Page b/w\$ 250
- 1/8 Page b/w\$ 150
- Star Gala Website Banner Ad \$200/Month (2x15% discount, 4x30% discount)

Camera-ready ads must be submitted no later than September 25, 2010. If you require assistance with your ad, copy must be received no later than August 14, 2010.

Credit Cards are accepted.

Thank you for your support of this celebration of excellence in South Florida to benefit the Film, Recording and Entertainment Council. All proceeds from this event support our programs of industry service, promotion, and advocacy that create business.

\*Additional costs may apply.

\* Sponsors to provide

\*\* Date and Location may change due to unforeseen reasons e.g. storms, etc.